

CommOCEAN 2020

Final programme v. 27/11/2020

All timings are CET



1 December 2020 (10:00 – 16:00 CET)

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| 09:50 – 10:00 | <i>Log in by participants</i> | | | | |
| 10:00 – 11:00 | Welcome and opening addresses | <ul style="list-style-type: none"> • Lucy Cox, EMBCP Chair, 2 min • Jan Marcin Węstawski, IOPAN, 10 min • Gilles Lericolais, EMB Chair, 10 min • Keynote address: Vinicius Lindoso, UNESCO/IOC, 15 min + Q&A, 15 min • Practical information: Tymon Zielinski, IOPAN, 5 min | | | |
| 11:00 – 11:30 | <i>Coffee break</i> | | | | |
| 11:30 – 12:30 | Breakout sessions | Breakout 1 | Breakout 2 | Breakout 3 | Breakout 4 |
| | | Moderator: José Teixeira (CIIMAR) <ul style="list-style-type: none"> • Amy Dozier - The Value Of Visual Science Communication • Raquel A. F. Neves - Marine Science Communication and Local Community: a Brazilian Case | Moderator: Andreas Villwock (GEOMAR) <ul style="list-style-type: none"> • Gonzalo Bravo - Dive into our ocean: discovering the underwater world of your own city • Bart De Smet - RV Simon Stevin digital twin | Moderator: Lucy Cox (NOC) <ul style="list-style-type: none"> • Camilla Brendon - Visualising Ocean Human Relationships (pre-recorded presentation) • Noirin Burke - The Irish Ocean Literacy Network “We Are Islanders” | Moderator: M. Carmen Garcia (IEO) <ul style="list-style-type: none"> • Marta Correia - Awareness activities for the youngest to promote fisheries without litter – do they work? • Cushla Dromgool-Regan - My |

2020 COMM OCEAN

4th International Marine Science Communication Conference

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| | | <p>Study (pre-recorded presentation)</p> <ul style="list-style-type: none"> • Sonya Agnew - The ECOSTRUCTURE Observatory – a novel online citizen science mapping tool to engage coastal communities • Q&A with participants | <ul style="list-style-type: none"> • Gavin Arneill - Can Twitter help to increase societal discourse about anthropogenic underwater noise • Q&A with participants | <p>Campaigns - promoting awareness of the Sea across the Island of Ireland</p> <ul style="list-style-type: none"> • Lucy Cox - Making a MOOC – lessons learned • Q&A with participants | <p>Explorers Seashore Guide Workbook</p> <ul style="list-style-type: none"> • Mariola Norte Navarro - Communicating the unexpected: when climate change is not to blame • Q&A with participants |
| 12:30 – 13:00 | <i>Lunch break</i> | | | | |
| 13:00 – 14:00 | Show and tell exhibition | <p>Moderator: Tymon Zielinski (IOPAN)</p> <ul style="list-style-type: none"> • 3 min presentations by exhibitors | | | |
| 14:00 - 15:00 | Breakout workshops | Workshop 1 | Workshop 2 | Workshop 3 | |
| | | <p>Facilitator: Lucy Cox Marine sci-comms – what’s our recipe for success?</p> | <p>Facilitator: Andree-Anne Marsan and Nathalie Van Isacker How to connect marine science to society using the European Atlas of the Seas</p> | <p>Facilitator: Nicola Bridge Speaking to Mermaids and Pirates! Engaging with future marine experts</p> | |



2020
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4th International
Marine Science
Communication
Conference

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| 15:00 – 15:30 | <i>Coffee break</i> | |
| 15:30 – 16:00 | Plenary session and close day 1 | <ul style="list-style-type: none"> • Jon Clay, SilverBack Films, 15 min + Q&A, 15 min • Close day 1: Tymon Zielinski, IOPAN, 2 min |

2 December 2020 (10:00 – 16:30 CET)

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| 09:50 – 10:00 | <i>Log in by participants</i> | | | | |
| 10:00 – 11:00 | Welcome and Keynote addresses | <ul style="list-style-type: none"> • Lucy Cox, EMBCP Chair, 2 min • Maija Sirola, BONUS EEIG, 15 min • Angela Schultz-Zehden, SUBMARINER Network, 15 min • Q&A, 15 min • Practical information: Tymon Zielinski, IOPAN, 5 min | | | |
| 11:00 – 11:30 | <i>Coffee break</i> | | | | |
| 11:30 – 12:30 | Breakout sessions | Breakout 5 | Breakout 6 | Breakout 7 | Breakout 8 |
| | | Moderator: Daria Ezgeta Balic (IZOR) <ul style="list-style-type: none"> • Jill Burgess - Innovations in Coastal Management Technology communicated through Water | Moderator: Fiona Beckman (POGO) <ul style="list-style-type: none"> • M. Carmen Garcia – Oceanicas: Women and Oceanography • Maria Joana Cruz - | Moderator: Lucy Cox (NOC) <ul style="list-style-type: none"> • Jessica Giannotti - Marine science is beautiful • Louise Ras - Expedition Sea the Future, a | Moderator: Vinicius Lindoso (IOC/UNESCO) <ul style="list-style-type: none"> • Francis Strobbe - 10 years of EMODnet in 10 minutes! How to communicate and celebrate a |

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4th International Marine Science Communication Conference

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| | | <p>Pistols and Poetry</p> <ul style="list-style-type: none"> • Steve Hall - Underwater Technology Podcast • Paulina Pakszys - How do you choose the best videoconferencing software that suits your specific needs and goals? • Q&A with participants | <p>#IDiveAtHome - marine education during COVID-19 times. How can we communicate the sea and its issues to a locked down public that is dealing with a worldwide pandemic?</p> <ul style="list-style-type: none"> • Kathrin Kopke - Engaging Project Stakeholders during COVID 19 – the JONAS Underwater Noise Workshop • Q&A with participants | <p>journey for the dissemination of Ocean Literacy (pre-recorded presentation)</p> <ul style="list-style-type: none"> • Frances Camille Rivera - Communicating marine science to coastal communities: A case study in Negros Oriental, Philippines (pre-recorded presentation) • Q&A with participants | <p>decade of achievements</p> <ul style="list-style-type: none"> • Tymon Zielinski - Open Science Days, an example of a diverse approach to communicate about ocean and climate change • Izabela Kotynska-Zielinska - I Live by the Sea Summer School • Q&A with participants |
| 12:30 – 13:00 | <i>Lunch break</i> | | | | |
| 13:00 – 14:00 | Breakout sessions | Breakout 9 | Breakout 10 | Breakout 11 | |

2020 
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OCEAN 4th International
 Marine Science
 Communication
 Conference

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| | | <p>Moderator: Tymon Zielinski (IOPAN)</p> <ul style="list-style-type: none"> • Hester Whyte - Diving into Art, Science, Technology & Knowledge: Catching A Wave • Clara Antonia Kloecker - What hampers early career scientists to communicate effectively within academia and beyond (pre-recorded presentation) • Jan Seys - Marine Citizen Science in Europe: state of the art, challenges & opportunities • Q&A with participants | <p>Moderator: Maija Sirola (BONUS EEIG)</p> <ul style="list-style-type: none"> • Chloe Russell - Kalerrâ - How can we use sonifications to create lasting connections to the environment? (pre-recorded presentation) • Charline Guillou - BLUE DiplomaSEA, a serious game about high seas governance (pre-recorded presentation) • Rebecca Lahl - Designing and disseminating effective Policy Briefs • Q&A with participants | <p>Moderator: Mette Mila (RCN)</p> <ul style="list-style-type: none"> • Carla Elliff - Marine science communication by women in Brazil: the Chat with Neptune experience • Andrei Polejack - Marine Science Communication as a pillar of Ocean Science Diplomacy • Abuthagir Ibrahims - Disseminating Scientific Infographics via social media for engaging Peoples in Fisheries science • Q&A with participants | |
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4th International
Marine Science
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Conference

| <i>Short break</i> | | | | | |
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| 14:00 – 15:00 | Breakout workshops | Workshop 4 | Workshop 5 | Workshop 6 | Workshop 7 |
| | | Facilitator: Dina Eparkhina Inclusive communication – How Ocean Literacy can be accessible to all | Facilitator: Natalie Hart Communicating Ocean Science for Impact (IPSO and OneOcean) | Facilitator: Sara Mynott Going digital: using virtual tools to foster marine citizenship | Facilitator: Joanne Sweeney 5 Social Media Strategies to Generate Global Reach on Marine Communications |
| 15:00-15:30 | <i>Coffee break</i> <i>Close voting of Show and Tell exhibition</i> | | | | |
| 15:30 – 16:30 | Plenary session and close of conference | <ul style="list-style-type: none"> • Kira Coley, ECO magazine, 15 min + Q&A, 15 min • Larissa Milo-Dale, WWF European Policy Office, 15 min + Q&A, 15 min • Announcement of Show and Tell exhibition winners & Close (Tymon Zielinski, IOPAN, 15 min) | | | |