

CommOCEAN 2022 conference

Draft programme v. 23/11/2022

All timings are CET

Live-streamed session
In person session (in Sète)
Online only session (Zoom)

Day -1 Tuesday 29 November 2022

Venue: [Quai 17 \(Grand Hôtel de Sète\)](#) 17 quai de Tassigny 34200 Sète

19:30 – 22:00	<i>Icebreaker with participants</i>
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Day 1 Wednesday 30 November 2022

Venue: Station Ifremer of Sète – UMR MARBEC research lab, Avenue Jean Monnet - 34203 Sète (France)

08:30 - 09:00	<i>Arrival & log in by participants</i>	
09:00 – 10:30	Welcome and opening addresses <i>(main auditorium)</i>	<ul style="list-style-type: none"> • Maria del Carmen García Martínez – Spanish Institute of Oceanography (IEO), Spain & EMBCP Chair • Philippe Combette, Vice-President for Partnerships and Innovation, University of Montpellier • Gilles Lericolais – European Marine Board Chair • François Lallier – Marine Universities of France • Benoit Ildefonse – Géosciences Montpellier • Laurent Dagorn – UMR MARBEC <p><u>Key note speakers</u></p> <ul style="list-style-type: none"> • “Marine Science Communication in Europe: a way forward” Jan Seys – Flanders Marine Institute (VLIZ), EMBCP member & Chair for Future Science Brief on Marine Science Communication in Europe • “Communicating the United Nations Decade of Ocean Science for Sustainable Development”

		<p>Vinicius Lindoso - Intergovernmental Oceanographic Commission of UNESCO (IOC/UNESCO)</p> <ul style="list-style-type: none"> • “Masters on Scientific Communication at the University of Montpellier” Frédérique Carcaillet & Sylvie Hurtrez - University of Montpellier • Practical information: Maria del Carmen García Martínez - Spanish Institute of Oceanography (IEO), Spain & EMBCP Chair 			
10:30 – 11:00	<i>Coffee break & exhibition</i>				
11:00 – 12:00	Breakout sessions # 1	<p>Breakout 1: Patio <u>When the data is there</u> Moderator: Dominique Simon, EMBCP member, Marine Universities of France Abundance of ocean data vs. effective communication. Where is the missing link? <i>Tymon Zielinski, Tomasz Kijewski, Izabela Kotynska-Zielinska, Aleksandra Koroza, Paulina Pakszys</i> Copepods as the messenger: a non-scientific visualization of copepod research data points for the promotion of ocean literacy among the public</p>	<p>Breakout 2: Saint-Clair <u>Communicating how we use and manage the Ocean</u> Moderator: Ana Rodriguez, EMB Secretariat Engaging communication of Maritime Spatial Planning at European level: the MSPMED experience. <i>Folco Soffiatti, Hadi El Hage, Fabio Carella, Francesco Musco, Niccolò Bassan</i> Maritime Spatial Planning: Communication, a <i>sine qua non</i> condition to turn MSP into reality. <i>Serge Gomes da Silva</i></p>	<p>Breakout 3: Thau <u>Communicating via Citizen Science</u> Moderator: Ángel Muñiz Piniella, EMB Secretariat Marine citizen science in Europe <i>Bart De Smet, Nancy Fockede, Annelies Tavernier, Jan Seys</i> How to disseminate awareness of an environmental emergency through citizen science: the innovative inclusion of water sports in the investigation of microplastics presence in the coastal <i>Francesca Garaventa, Roberta Minetti, Elisa Costa,</i></p>	<p>Breakout 4: Main Workshop Interactions between communicators and master students from Montpellier <i>Frédérique Carcaillet, Sylvie Hurtrez, Benoit Ildefonse</i></p>

		<p><i>Andrea Bozman</i> #sandybeach: an Instagram snapshot to look for relational values and sustain conservation <i>Lucia Fanini, Hannah Wahler, Maurizio Pinna, Maraja Riechers</i></p>		<p><i>Arianna Liconti, Luca Tixi, Michelangelo Lategola, Umberto Verna, Carmen Di Penta, Mariachiara Catta, Sauro Genocchio, Marco Faimali</i> Citizen Science 2.0: (big) quality data and (artificial) collective intelligence <i>Nathalie Morata Charliac, Emmanuelle Gonzalez, Romain Julliard</i></p>	
12:00 – 13:30	<p>Lunch & exhibition + engagement with students</p>				
13:30 – 14:30	Breakout sessions # 2	<p>Breakout 1: Main Vessels for communication (1) <i>Moderator: M Carmen Garcia, EMBCP Chair, IEO-CSIC, Spain</i> Eurofleets+ Ship to Shore Programme <i>Sandra Sa</i> The European Atlas of the Seas, an online interactive tool for a more ocean literate society</p>	<p>Breakout 2: Saint-Clair Engaging local communities (1) <i>Moderator: Tymon Zielinski, EMBCP member, IO PAN, Poland</i> Reciprocity, Respect and Interconnectedness: marine science communications rooted in food sharing, culture and community on Haida Gwaii, northern</p>	<p>Breakout 3: Thau Workshop Artist-scientist collaborations for diverse, high quality, science communication media <i>Bayosa Aya Carino-Valdez, Laura David</i></p>	Breakout 4

		<p><i>Nathalie Van Isacker, Tim Collart</i></p> <p>Off to new shores of engagement: Shipboard Training meets Uncrewed Miniboats for public outreach</p> <p><i>Fiona Beckman, Lilian A Krug, Cassie Stymiest, Eva-Maria Brodte, Sophie Seeyave</i></p>	<p>British Columbia, Canada</p> <p><i>Miranda Post, Nadine Wilson, Lynn Lee</i></p> <p>Marine Science Communication: case study of local communities in Kerkennah islands (sfax, Tunisia)</p> <p><i>Nabil Souissi</i></p>		
14:30 – 14:45	<i>Comfort break</i>				
14:45 – 15:45	<p>Breakout sessions # 3</p>	<p>Breakout 1: Saint-Clair Vessels for communication (2)</p> <p><i>Moderator: Fiona Beckman, Communications Officer, POGO</i></p> <p>Adopt a float: an international educational program</p> <p><i>Manon Audax, Carolyn Scheurle, Hervé Claustre, Thomas Boniface, Thomas Jessin</i></p> <p>REFINE: a scientific project committed to raising awareness on ocean sciences</p> <p><i>Thomas Boniface, Hervé Claustre, Carolyn</i></p>	<p>Breakout 2: Main Science & Society</p> <p><i>Moderator: Vinicius Lindoso, Communications Officer, IOC UNESCO</i></p> <p>Scientists for Ocean Literacy - Empowering Scientists for Sustainable Future</p> <p><i>Dina Eparkhina</i></p> <p>Light on the abyss</p> <p><i>Pierre-Marie Sarradin, C. Borremans, J. Burdallet, M. Ferraris, M. Matabos, J. Sarrazin, J. Tourolle, L. Virard</i></p> <p>OCEANOPOLIS, at the ocean-science-society interface</p>	<p>Breakout 3: Thau Workshop</p> <p>I live by the Sea Ocean Action interactive workshop</p> <p><i>Izabela Kotynska-Zielinska, Tomasz Kijewski, Aleksandra Koroza, Paulina Pakszys, Tymon Zielinski</i></p>	<p>Breakout 4: Patio Workshop</p> <p>Building a Movement of Ocean Stewardship</p> <p><i>Jack O'donovan Trá, Regina Classen</i></p>

		<i>Scheurle, Thomas Jessin, Manon Audax</i>	<i>Celine Liret</i>		
15:45 – 16:15	<i>Coffee break & exhibition</i>				
16:15 – 17:30	Keynote addresses <i>(main auditorium)</i>	<p>Communicating Ocean Biodiversity: from pure science to pure art <i>Moderator: Ángel Muñoz Piniella, EMB Secretariat</i></p> <ul style="list-style-type: none"> • Jean-Marc Fromentin - Researcher, Ifremer, France • Yunne Shin – Researcher & EMBracing the Ocean <i>Of Roots and Sea</i>, IRD, France • Françoise Dagorn - Painter, France • Q&A with speakers <p>Closing Day 1: Pierre-François Baisnee, UMR MARBEC, France</p>			
17:30	<i>End of Day 1</i>				
18:30	<i>Bus pick-up (Station Ifremer, Pont de la Savonnerie & Cit’Hôtel Imperial)</i>				
19:00 – 00:00	<i>Social dinner</i> <i>Maison Noilly Prat, Marseillan</i>				

Day 2 **Thursday 1 December 2022**

Venue: Station Ifremer of Sète – UMR MARBEC research lab, Avenue Jean Monnet - 34203 Sète (France)

08:30 - 09:00	<i>Arrival participants</i>				
09:00 – 10:00	Breakout sessions # 4	<p>Breakout 1: Main Science & the 9th Art <i>Moderator: Daria Ezgeta Balic, EMBCP member, IZOR, Croatia</i></p> <p>A journey between two deep-sea scientists, a seaman and a cartoonist <i>Marjolaine Matabos, Damien Roudeau, Nicolas Le Roy, Jozée Sarrazin</i></p> <p>“Climate change challenge”: a comic book aimed at young Europeans <i>Bruno Pinto</i></p> <p>Coupling “arts & sciences”: inspiration and innovation to increase ocean literacy <i>Jozée Sarrazin, Thomas Cloarec, David Wahl, Charlotte Heillman, Gwenole Peaudecerf, Nadège Renard, Pierre-Marie Sarradin</i></p>	<p>Breakout 2: Saint-Clair Lessons learnt from online events <i>Moderator: Ángel Muñiz Piniella, EMB Secretariat</i></p> <p>Conference requests and communication errors <i>Paulina Pakszys, Tymon Zieliński, Tomasz Kijewski, Aleksandra Koroza</i></p> <p>The very first (virtual) Ocean Pavilion at the UN Climate Change meetings <i>Thecla Keizer</i></p> <p>Bright and darks sides of COVID-19 pandemic turbulences in Ocean Literacy communication and education <i>Tymon Zielinski, Dengg Joachim, Tomasz Kijewski, Izabela Kotynska-Zielinska, Aleksandra Koroza, Paulina Pakszys</i></p>	<p>Breakout 3: Patio Workshop After ZOOLYS: communication hopes of scientists, public perception, and outreach of an animated film <i>Andrea Bozman</i></p>	<p>Breakout 4: Thau Workshop The Ocean Observers initiative – an international educational platform on <i>in situ</i> ocean observations <i>Marine Bollard</i></p>
10:00 – 10:30	<i>Coffee break & exhibition</i>				

10:30 – 11:30	Breakout sessions # 5	<p>Breakout 1: Saint-Clair <u>Engaging local communities (2)</u> <i>Moderator: Anne Delplanque, Géosciences Montpellier, France</i></p> <p>Observations from Galway Bay – Bringing coastal communities closer to marine science and research <i>Sinead Ni Fhatharta</i></p> <p>Converting scientific articles about the ocean into artistic performances and communication activities by teenagers <i>Tiago Garcia</i></p>	<p>Breakout 2: Main <u>Sharing experiences on making videos</u> <i>Moderator: Benoit Ildefonse, Géosciences Montpellier, France</i></p> <p>Your science story via short videos with limited resources. It's possible! <i>Dávid Kulcsár</i></p> <p>Four lessons learned in the co-creation of a TV documentary <i>Bruno Pinto, Joaquim Pedro Ferreira</i></p> <p>Adaptation of 'Coasts for Kids' animations: an exercise of cultural diversity in coastal communication <i>Ana Matias, Irene Delgado-Fernandez, Susana Costas, Carlos Loureiro</i></p>	Breakout 3	Breakout 4
11:30 – 11:45	<i>Comfort break</i>				
11:45 – 12:30	Keynote addresses & close of conference <i>(main auditorium)</i>	<p>Communicating during crisis and conflicts <i>Moderator: Maria del Carmen García Martínez - Spanish Institute of Oceanography (IEO), Spain & EMBCP Chair</i></p> <ul style="list-style-type: none"> • Yandeh Sallah-Muhammed, Marine Conservation Researcher and Communications Specialist, Director of the Gambian Marine and Environmental Conservation Initiative • Pablo Lozano Ordóñez, Communication Officer, Spanish Institute of Oceanography (IEO) • Q&A with speakers 			

		Close of conference: Maria del Carmen García Martínez - Spanish Institute of Oceanography (IEO), Spain & EMBCP Chair
12:30 – 14:00		<i>Lunch & exhibition Clean up</i>

				“Show and Tell” online exhibition @ Padlet, hosted by IO PAN
12:50 – 13:00		<i>Log in by online participants</i>		
13:00 – 13:30	Welcome online session <i>(Zoom)</i>	<ul style="list-style-type: none"> • Welcome by online hosts: Paula Kellett & Britt Alexander, Science Officers, European Marine Board (EMB) Secretariat • Live connection to venue • Practical information: Paula Kellett & Britt Alexander, Science Officers, European Marine Board (EMB) Secretariat 		
13:30 – 14:30	Breakout sessions <i>(Zoom)</i>	<p>Breakout 1 <u>Leaving no one behind</u> <i>Moderator: Britt Alexander, European Marine Board (EMB) Secretariat</i></p> <ul style="list-style-type: none"> • Ocean in sign. Inclusive scientific communication strategies for deaf people <i>Isabela Katime, Yorely López, Laura Herrán, Paula Sierra-Correa</i> • 432Hz <i>Andreia Sousa, Gianna Di Toni, Mónica Reis</i> • MAPCO: Communication strategies for ecosystem 	<p>Breakout 2 <u>Making the Ocean interesting again</u> <i>Moderator: Paula Kellett, European Marine Board (EMB) Secretariat</i></p> <ul style="list-style-type: none"> • Do you find models and data boring? Using gamification to scratch the tedium <i>Mariola Norte, Marta Ballesteros, Jose Luis Santiago, Rosa Chapela</i> • Deep-sea tropes – to resist or play along? <i>Georgia Wells, Thomas Linley</i> • MonitorMyOcean.com: Bridging Research and Policy through Interactive Web 	

		<p>positioning in local communities. <i>Isabela Katime, Eliana Garzón, Anny Zamora, Paula Sierra-Correa</i></p>	<p>Applications <i>Artash Nath</i></p>	
14:30 – 15:00	<i>Online break & exhibition</i>			
15:00 – 16:00	<p>Keynote addresses & close of online conference <i>(Zoom)</i></p>	<p>Opportunities for public engagement <i>Moderator: Britt Alexander & Paula Kellett, Science Officers, European Marine Board (EMB) Secretariat</i></p> <ul style="list-style-type: none"> • Erik van Sebille, professor of oceanography & public engagement, Utrecht University, The Netherlands • Marie-Céline Piednoir, Communications, Impact campaigns & Global Communities, SeaLegacy • Q&A with speakers <p>Close of conference: Paula Kellett & Britt Alexander, Science Officers, European Marine Board (EMB) Secretariat</p>		
16:00	<i>End of Online Conference</i>			

“Show and Tell” online exhibition @ Padlet, hosted by IO PAN

Dialoguing with Deep Sea Explorers: Inspiring Learners with Live Ship-to-Shore Programming	Jamie Zaccaria
The SmartBay Virtual Tour: A deep dive into Galway Bay	Sinéad Ní Fhátharta
REMARCO network: communicators and scientists working together towards marine and coastal environment	Laura Brenes-Alfaro
Cùram Cuain- Embrace the Sea	Saoirse Higgins
Discovering the Deep	Blair Watson
Eurofleets+ Ocean Classroom Portal – a gateway to Ocean Exploration	Bernadette Ni Chonghaile

I live by the Sea International Youth Photo and Film Contest	Izabela Kotynska-Zielinska
The European Marine Board Early Career Ocean Professional (ECOP) Network	Paula Kellett